

PRESS INFORMATION

Michelin Pilot Super Sport and the Porsche Panamera

Intended for motorists who want the ultimate driving experience and exceptional safety – whether for day-to-day use or sporty driving – the Michelin Pilot Super Sport is designed for very high performance cars.

The Pilot Super Sport integrates the full range of expertise and know-how developed by Michelin in the leading international endurance races, and in particular the 24 Hours of Le Mans, and this includes grip and handling while not forgetting tyre life and reduced rolling resistance.

This tyre was designed for one main purpose: to deliver the ultimate driving experience while ensuring maximum safety even in extreme conditions of use. This outstanding combination of driving enjoyment and safety performance proved decisive in the product development phases conducted with Porsche and has resulted in the tyre being fitted as original equipment on the latest Panamera S E-Hybrid.

The Michelin Pilot Super Sport achieves a unique balance between safety, driving enjoyment and environmental performance that makes it suitable for everyday road use as well as the racetrack in demanding conditions. Michelin engineers focused on simultaneously improving performance in different areas. The driver of the Panamera S E-Hybrid equipped with Michelin Pilot Super Sport tyres can relax and enjoy the experience, knowing that the tyres deliver maximum safety even in extreme conditions of use combined with long life, reduced CO₂ emissions and optimum battery range.

Given the different performance characteristics that this tyre manages to combine, it demonstrates the Michelin Total Performance strategy and is completely in-tune with the Panamera's 'Thrilling Contradictions' ethos.

These advances ensure that the Michelin Pilot Super Sport's outstanding performance met the highest standards demanded by Porsche's designers when developing the latest Panamera S E- Hybrid.

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